

3 Potent Ursa Major Serums with Forest-Infused Ingredients



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Ursa Major uses the best of nature to create clean, skin-loving products. With potent, forest-infused ingredients, the brand's unique formulas repair and reveal naturally radiant-looking skin. Among the collection are powerful serums, including a vitamin C [brighten serum](#).



Serums are a fantastic addition to your skincare routine. Applying a serum or two will be the third step in an Ursa Major skincare routine. Serums come after a cleanser and an exfoliating and soothing product like Ursa Major's bamboo face wipes. The concentrated serum formulas deliver vitamins and nutrients to your skin through gentle plant-based ingredients. It's an effective approach that's great for your skin. These formulas are the powerful, skin-loving products you're bound to fall for—feel free to try them all!

Brighten Up Vitamin C Serum

Start your day with Brighten Up Vitamin C Serum. This featherweight face serum features a stable form of vitamin C to help brighten the look of your complexion and improve tone and firmness. It's perfect for all skin types, but anyone who spends time soaking up the sun will particularly appreciate the benefits of long-lasting vitamin C. The [vitamin C serum brightening](#) formula also includes edelweiss, rose hip, aspen bark, aloe, and rose. These ingredients help reduce the appearance of dullness and condition the skin. Brighten Up Vitamin C Serum is the perfect hydrating layer under your daily SPF.

Lunar Bloom Retinal Serum

If you want to reveal your most youthful-looking skin, add Lunar Bloom Retinal Serum to your evening skincare routine. This nighttime serum is gentle but effective, so you don't have to worry about purging periods or skin irritation. Retinal is 20 times more powerful than retinol, so you don't have to use it as much to get the same effect. This impressive form of vitamin A helps

reduce the appearance of fine lines by promoting renewal and boosting natural collagen production. With four o'clock flower cells, gardenia stem cells, and round-headed bush clover extract, the bouquet of skin-loving ingredients helps your complexion bloom. Make sure to pair this nighttime serum with a daytime SPF, like Ursa Major's Force Field SPF 30, because retinal can increase sensitivity to the sun.

Mountain Glow Golden Serum

Mountain Glow Golden Serum is a luxurious, rejuvenating serum with 44 clean actives, including phytosterols, adaptogens, and vitamins. This rich serum melts into your skin, transforming from a creamier texture into an oil. It immediately reveals luminous-looking skin and helps improve the appearance of your skin over time. With star-tipped lichen and honey locust seed, the ingredients sound as delightful as the buttery, honey-hued product looks. As it melts into your skin, Mountain Glow Golden Serum supports natural collagen production and smooths the appearance of fine lines and wrinkles.

A Note on Serum Layering

The serum formulations are different in intention, but you can layer them to enjoy the benefits of more than one serum. Layer them from thinnest to thickest. Mountain Glow Golden Serum is a versatile serum you can layer over Brighten Up Vitamin C Serum or Lunar Bloom Retinal Serum. However, you won't want to layer the vitamin C serum with the retinal serum. Save the Brighten Up Vitamin C Serum for your morning routine and the Lunar Bloom Retinal Serum for the evening.

Serums are a powerful addition to your skincare routines. Ursa Major's forest-infused serums feature powerhouse ingredients that nourish your skin and support a radiant-looking complexion. Complete your skincare routine with other skin-loving products like the [wipes for face](#), Golden Hour Recovery Cream, Forest Alchemy Eye Cream, and, of course, the Force Field SPF 30.

Browse all the forest-infused products from Ursa Major at <https://www.ursamajorvt.com/>

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