



THINK DIGITAL BUILD A BRAND





Mr. Mayur Chandel
Founder

FOUNDER

Our Founder Mr. Mayur Chandel is born and brought up in Ahmedabad, he has completed his MBA from ICFAI University Hyderabad.

He has started his first job after completing his 10th board. He has done so many different kinds of jobs, he has experience of 12+ years in Sales & marketing, he is very creative and an expert in marketing and customer relationship, his hobby is Travelling, Singing & making friends.

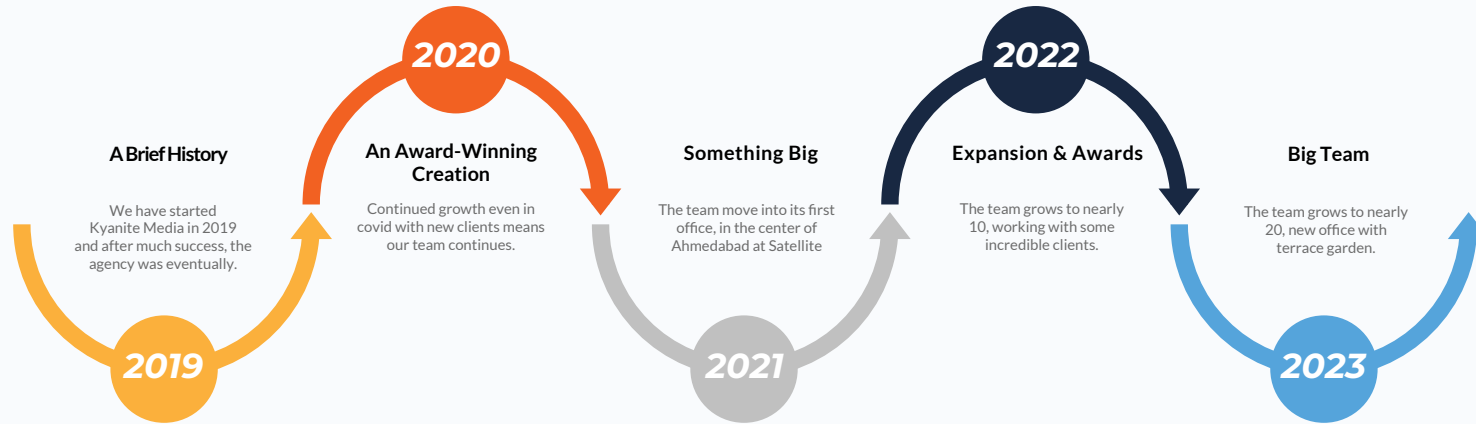
The founder of Kyanite Media Mr. Mayur Chandel, has 5 years of experience in this field, having worked with innumerable companies and excelling every time. He worked on his dream venture and with determination, has turned it into a reality. Kyanite is a result of 5 years of experience and learning which can be beneficial to the companies aspiring to enter the digital world.

Kyanite started in the year 2019, and in a short span of time, it has become a name of its own. Mr. Mayur Chandel has created a team that is highly dedicated and collectively, has worked with the best clients. From working in corporate to having his own company, Mayur Chandel knows ins and outs of business and manpower, which is imperative when working on a marketing strategy, as its aim is to convert traffic into consumers.

Kyanite Media is already entered into USA, Australia, UK, Canada & Hongkong and having dream of expand work globally.

THE STORY OF KYANITE MEDIA

We enjoy adapting our strategies to offer every client the best solutions that are at the forefront of the industry.



WHAT WE OFFER YOU

We save time, help & accelerate growth for your business on social media to generate results



Social Media Marketing

SMM is one of the best ways to build brand reputation and promote your business.



Performance Marketing

Campaigns help brands accelerate their business digitally by combining the power of creativity and data analytics.



Search Marketing

SEO is the core of digital marketing that helps you drive tons of organic traffic to your website.



Web Design

Strong, scalable web development that puts your business right on top of the competition.



Video & Motion Graphics

We are an experience-led video marketing agency that will reach and exceed your video marketing goals.



Branding & Design

Our wide-range of 'Advertising & Branding Services' are tailor-made for your brand to successfully scale up.

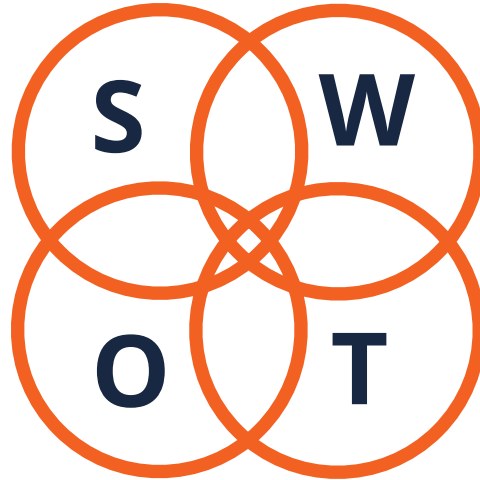
SWOT ANALYSIS

Strengths

- What are your brand's strengths?
- What sets you apart from your Competitors (Your USP)?
 - Which social platforms are you most active on?
 - Where is your community most active?
 - What Performs well for you?
- Eg. Highest engagement on Instagram

Weaknesses

- What are your brand's weakness on social media?
 - Which platforms are you struggling with in terms of engagement or growth?
- What internal factors are holding you back from reaching your goals?
 - What can your brand improve on?
- Eg: Low engagement, Reduced marketing budget etc.



Opportunities

- What Industry trends can you take advantage of?
- Identify what your Ideal customers are interested in and where they are
- Look at your competitors and other industry players to see which platforms and marketing channels they're growing
- Eg. Competitors aren't using Instagram Reels, Competitor A is growing well on Instagram

Threats

- What outside threats could affect your marketing efforts?
- The current condition of your market or customer base
- Competitors new marketing efforts
- Eg: Competitor B has a 2X higher follower rate on Facebook, Competitor C is running Ads on Facebook, etc.

OUR BEST FEATURES

Excellent Support

Our team is always on their toes to assist the potential and current customers. You can reach out to us with any queries without hesitation.



Awesome Team

The team comprises of creative and knowledgeable people that are constantly motivated to create an impact on the digital media.



Faster Performance

The enthusiasm towards the work has resulted in a quick turnaround of our projects, resulting in happy and satisfied clients.



We have an experienced team to support you in quick response

TEAM WORK

Coming together is a beginning,
Keeping together is progress,
Working together is a success.



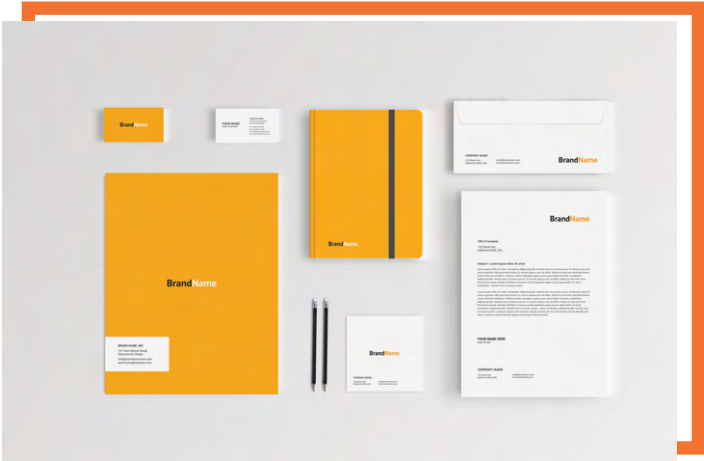
LOGO CREATION



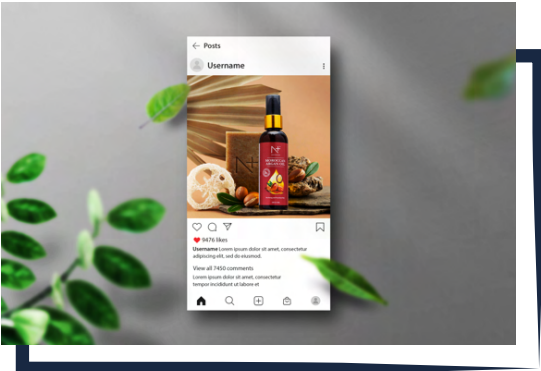
PHOTOGRAPHY



OFFICE STATIONARY



COSMETICS



TRAVELS



BEAUTY SALON



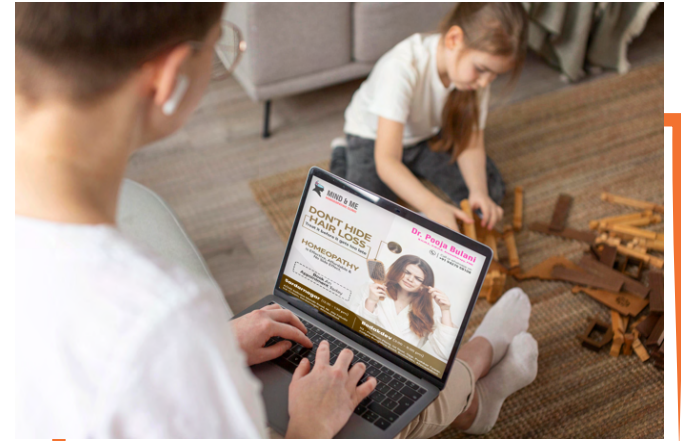
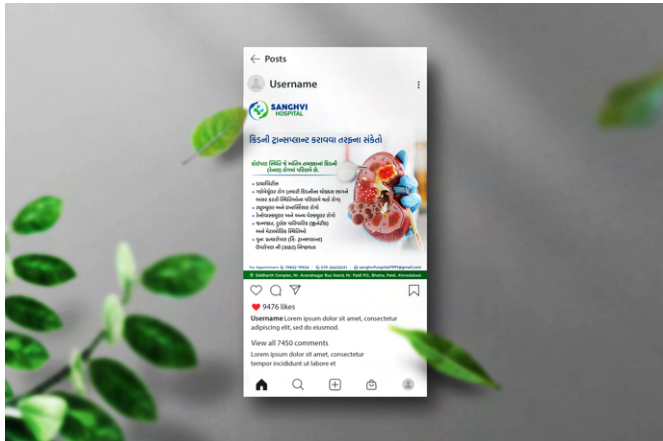
EDUCATION INSTITUTE



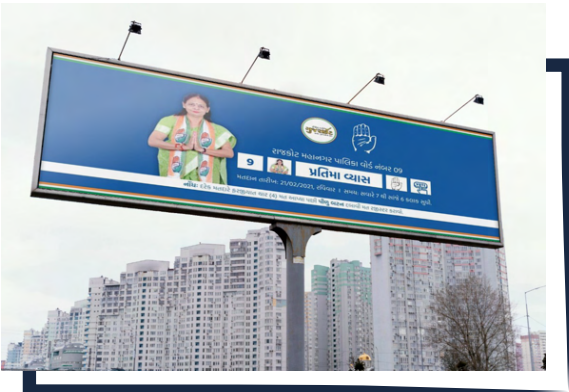
FOOD & BEVERAGES



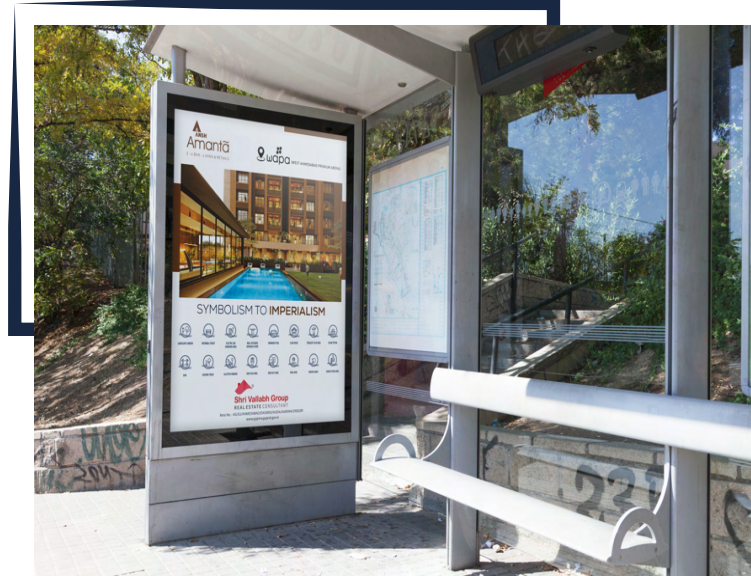
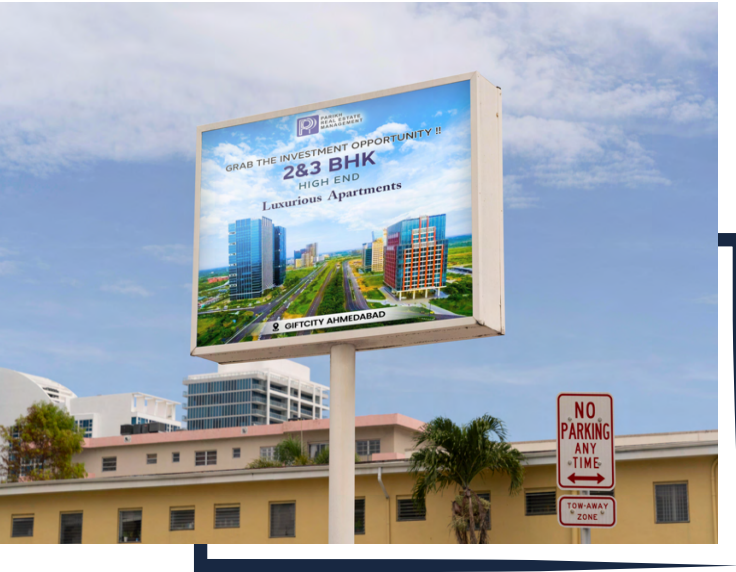
HOSPITALS



POLITICS



REAL ESTATE



OTHERS



OUR PRECIOUS CLIENTS





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