

**Enhance Your Routine with a Skin-Firming
Routine From Ursa Major**



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If you want to avoid conventional skincare routines that feel overcomplicated and full of questionable ingredients, Ursa Major can help you find clean products for healthy-looking skin. The skincare brand crafts thoughtful products with forest-infused ingredients that nourish your skin and body. When Ursa Major helps you strip away the superfluous stuff, you can discover what truly matters to your skin. Let Ursa Major guide you to firm, radiant-looking skin with this skincare routine.



Cleanse Your Skin with Fantastic Face Wash

Ursa Major's popular Fantastic Face Wash is an invigorating, naturally nourishing face wash that is gentle and powerful (like all of their products). This formula features alpha hydroxy acid from sugar maple for a deep clean that helps your complexion look clean and bright. It will cut through buildup without disrupting your skin barrier—the perfect start to a skincare routine that eliminates what you don't need.

Get a Smooth Shave with Stellar Shave Cream

It's important to cleanse at the beginning of your skincare routine, even if you plan on shaving. Washing your face or body can help you get a closer shave, especially when you cushion it with Ursa Major's non-lathering [natural shave cream](#). The Stellar Shave Cream is a rich, creamy, moisturizing formula that smooths over your skin to help your razor glide and make hair and stubble disappear. It's an excellent choice for hair on your face or body.

Gently Exfoliate Using the 4-in-1 Face Tonic

Exfoliate your skin with the 4-in-1 Face Tonic, a toner that gently removes excess oil and environmental impurities from your pores. The face tonic cleanses, exfoliates, soothes, and

hydrates. You can pick up this one-step wonder with aloe, sugarcane, and green tea in different formats, including a bottle, a sprayer, or [wipes for face](#) cleansing that are super convenient.

Go and Glow by Applying the Mountain Glow Golden Serum

Once the tonic has helped you prep your skin for additional treatments, you can get out the serums. Ursa Major has more than one serum, but the Mountain Glow Golden Serum is a great choice for someone who wants a more luxurious serum for their complexion. It's a deeply rejuvenating serum with plenty of vitamins to help dial back the look of wrinkles and support natural collagen production for more firm-looking skin and improved elasticity.

Address the Look of Fine Lines with Lunar Bloom Retinal Serum

All of Ursa Major's serums are full of potent plant-based ingredients, and their new Lunar Bloom Retinal Serum is no exception. The cousin to retinol, retinal is more efficiently absorbed by the skin. Depending on skin sensitivity, you can layer this product above or below the Mountain Glow Golden Serum. The combo is an ideal way to address the appearance of fine lines and wrinkles with clean ingredients that sound like they came out of a garden (because they did).

Hydrate and Moisturize Using Alpine Rich Cream

Ursa Major offers two moisturizers that are both full of skin-loving ingredients. The most recently released moisturizer is the Alpine Rich Cream. It's an ultra-rich moisturizer with a thick, luxurious texture that you can use during the day or apply a thicker layer at night for extra skincare support. Alpine Rich Cream supports the skin barrier and softens the look of fine lines with tremella mushroom, plant-derived ceramides, and red maple bark.

From simplifying your routine with [face wipes](#) and potent formulas to offering cleaner products for youthful-looking skin, Ursa Major works hard so you can focus on what matters. You deserve to feel confident in your skincare products, and Ursa Major delivers.

Find powerful products for a radiant and smooth-looking complexion at <https://www.ursamajorvt.com/>

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