

How IMAGE Skincare® Can Help with Winter Air



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Cold winter air wreaks havoc on your skin. It dries it out, stripping moisture from your skin and leaving it irritated. IMAGE Skincare® can help you keep your skin hydrated, looking and feeling good all winter long. Whether it's using [vitamin C skincare](#) products or a moisturizing sunscreen, IMAGE Skincare has what you need to make it through the cold months.



Moisturize During Every Skincare Routine

The key to keeping your skin happy in the cold weather is keeping it hydrated. For best results, use an exfoliator a couple of times each week, and start your daily routine with a cleanser. This will help clear away makeup, dirt, grime, and other impurities, letting both your serum and moisturizer penetrate deeper into your skin for maximum effectiveness. The VITAL C line of products is perfect for this, as they use vitamin C and hyaluronic acid to help lock in moisture and help your skin's moisture barrier to keep your skin hydrated. You can moisturize both in the morning and evening.

Keep Moisturizing Throughout the Day

Moisturizing as part of your daily routine is only part of the battle against the cold, wintry air. The IMAGE Skincare VITAL C hydrating facial mist can help give you a burst of hydration when

your face feels dry. It's on-demand hydration throughout the day. The mist is lightweight, leaving you with velvety soft skin and a dewy finish. Plus, an invigorating citrus scent with every spritz is the pick-me-up you need.

Don't Forget Delicate Eye Areas

The area around your eyes is highly delicate, meaning it needs to be properly cared for in the cold, dry area. An IMAGE MD restoring [eye mask](#) can help keep the area hydrated. The mask also helps smooth and soften the skin. The luxe hydro-gel masks are the ideal winter self-care ritual, featuring caffeine, aloe vera, hyaluronic acid, and an antioxidant and tetrapeptide blend. These all work to refresh your tired eyes, visibly firming the area while reducing signs of fatigue and the appearance of fine lines.

Sunscreen Is Vital

Using sunscreen, especially a broad-spectrum [SPF 30 moisturizer](#), is essential in the winter. Not only does it offer SPF protection against the sun's harmful rays, but it also helps keep your skin moisturized. UVA and UVB rays are the leading causes of signs of premature aging, so warding off the sun's rays can help you keep looking youthful. The sun can still damage your skin in the winter, and PREVENTION+ daily tinted moisturizer is the perfect end to your skin routine. It can help balance out your skin tone even before putting makeup on.

Find the skincare products you need to combat the cold wintry air at <https://imageskincare.com/>

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